



# New Ipswich Library

FY 23/24 Patron & Program Information

# 2023 Highlighted Programs

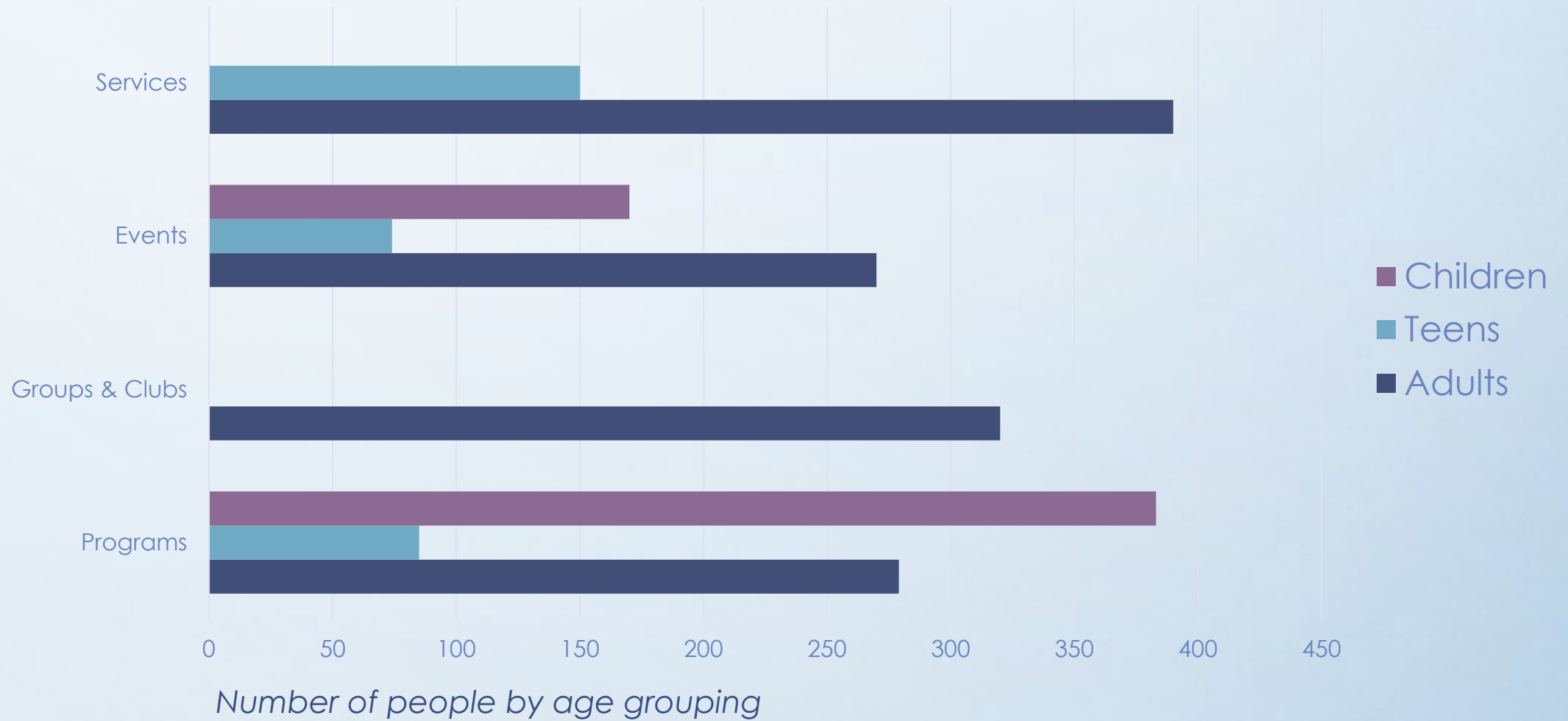
- Assistance Programs
  - AARP Tax Filing Assistance
  - Food Pantry drop site
- Reading Programs
  - Summer Reading
  - Weekly Children's Story Hour
- Educational Lectures
  - Wild Edible Plants
  - Birds of Prey
  - Garden Guru multi-session
- Technology
  - Web searches
  - Book orders
  - Interlibrary Loan
- Groups & Clubs
  - Book Club for Adults
  - Craft gatherings
  - Scrabble night
  - Teen night
- Technology Offered
  - Computers
  - E-Readers
  - Listening devices
- Community Participation
  - Children's Fair
  - Harvest Festival
  - Farmer's Market
  - Ice Cream Social
  - Transfer Station Tabling
- Fundraisers & Friends of the Library Activities
  - Neighbor to Neighbor Cookbook
  - Chili Cookoff
  - Plant & Book Sale

# 2023 Patron Visits

Total Visits: **Adults 2709 Children 2067**

- Month with the Most Visitors: **June** with 298 adults & 381 children
- 12 Month visitor Average: 226 adults & 172 children
- Most Popular Programs
  - ✓ Children's Story Time with nearly 400 individual visits.
  - ✓ Crafting for children & adults with over 200 individual visits.
  - ✓ Tax Assistance with 183 taxpayer meetings for filing assistance.
- Most Popular Events
  - ✓ Small Business Saturday, The Library's Largest Yearly Fundraising Event with over 100 attendees over 4 hours.
  - ✓ Ice Cream Social, meet & greet for adults & children with 75+ visitors.
  - ✓ Trick or Treating with 120+ visitors.
  - ✓ Visit with Santa with 70+ visitors.

# Annualized Visitor Data



# FY 23/24 Operating Budget Breakdown

## Income Sources

- Town Warrant Article \$40,000
- Grants \$9,130
- Fundraisers & Donations \$8,400
- Investment Drawdown \$30,000
- FY 23/24 Income Budget \$87,530

## Expense Categories

- Categories
  - Library Services \$6,300
  - Operations \$26,214
  - Payroll & Banking \$55,016
  - FY 23/24 Expense Budget \$87,530

The largest single expense is payroll. The Library employs only part-time employees and has an all-volunteer Board of Trustees and Friends of the Library who do 100% of the fundraising. The Library hires an off-site bookkeeper and accountant.

# 2022 Neighboring Library Statistics\*

## NH State Library Report

Town	Population	Annual Budget	\$ Tax Payer Supported	Offset Required	\$ annually per resident
<b>New Ipswich</b>	<b>5,291</b>	\$87,530	\$40,000	\$47,530	<b>\$16.54</b>
Greenville	2,089	\$152,030	\$152,030	\$0	\$72.77
Mason	1,421	\$50,354	\$44,407	\$5,947	\$35.43
Temple	1,401	\$74,380	\$62,917	\$11,463	\$53.09
Jaffrey	5,437	\$410,353	\$340,000	\$70,353	\$75.47

Comparing nearby towns, New Ipswich stands out for financial efficiency. While spending less showcases fiscal responsibility, it's essential that we strike a balance to ensure adequate investment in resources, maintenance, and community engagement to sustain our programming and long-term growth.

Thank you for  
supporting our  
hometown library with  
your vote of support at  
the Town Meeting!

March 12, 2024

